

For release:

Aug. 12, 2009



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**CEO Space Founder to Highlight
Inaugural U.S. Small Business Conference™ in St. Louis
on September 11 and 12**

ST. LOUIS, Mo. (Aug. 10, 2009) — Berny J. Dohrmann, Chairman and Founder of CEO Space, Inc., will be the keynote speaker at the inaugural **U.S. Small Business Conference™** (<http://www.USSmallBusinessConference.com>), scheduled for Friday, September 11, and Saturday, September 12, at the Old Hickory Golf Club in St. Peters, MO. With a theme of “Marketing, Publicity & New Media” the conference will focus on publicity, guerilla marketing tactics, branding and social media, among other topics.

Small business owner Darlene Willman, the CEO and founder of the event, said the conference has been designed to enable attendees to share resources, make connections, and support one another in developing their businesses.

“Statistics show that the 27 million small businesses in this country employ about half of the nation’s private-sector workforce and they generate the majority of innovations that come from American companies, so we should look to them to help bring us out of this recession,” said Willman, who received the Small Business Administration’s “Women in Business Champion of the Year” award in 2008. “One of the biggest challenges that any small business owner faces, however, is how best to promote his or her company. Experts like Berny Dohrmann and others will show them how to excel at promotion and stand out from their competitors.”

Dohrmann founded CEO Space, Inc. about 20 years ago to serve as a new model for executive training. Working in conjunction with the University of Alabama in Huntsville, Dohrmann and the staff of CEO Space have trained thousands of business executives and civic leaders over the years. Among his many other initiatives to improve the way businesses realize their goals is CEO Vision Retreats, in which Dohrmann teams up several times each year with BOB PROCTOR, super star of “The Secret” world Premier Video. See a preview of Berny Dohrmann’s work at www.ceospace.net.

In addition, he has personally coached and mentored T. Harv Eker (*Secrets of the Millionaire Mind*), Jack Canfield and Mark Victor Hansen (*Chicken Soup for the Soul*), and
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collaborated with many other highly successful people. Dohrmann's father, Alan, was a leader in corporate training as well, coaching such luminaries as Napoleon Hill, Walt Disney, Buckminster Fuller, Earl Nightingale and many others.

"I'm enthused to be part of this conference," said Dohrmann. "I've been fortunate to work with and counsel many business leaders over the years, and small business owners are some of the most progressive, forward-thinking leaders we have in this country. I hope to learn as much from them while sharing the insights and knowledge I've acquired."

Other notable presenters will include:

- **Lori Feldman** — Known as "The Database Diva," Feldman specializes in showing business owners how to create more connections, referrals and revenue by using their existing customer lists and online communities. She will teach attendees her five tips to create more business opportunities without spending an additional dime on advertising, hiring new employees or buying more inventory.
- **Lewis Howes** — Co-author of *LinkedWorking: Generating Success on the World's Largest Professional Networking Website*, Lewis helps professionals achieve maximum return on the time they devote to LinkedIn and other networking sites.
- **Lethia Owens** — Personal Branding Expert, who believes you have the potential for creating a powerful and clear distinction that captivates, fascinates, inspires, influences and engages others to become advocates of who you are and your unique promise of value. Learn how to leverage the power of your personal brand to increase your influence and ability to sell your ideas and promote your value.

Other highlights of the conference will be:

- An award will be presented to "**America's Most Influential Business Connector.**" Details are available on the conference Web site.
- Fundraising activities to benefit **Kiva.org**, which provides unconventional small business loans.

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- An exclusive **Press Conference Mixer™** to provide exposure for attendees to local and national media contacts.
- A tribute on Friday evening commemorating the 9/11 tragedy and a tribute to the U.S. armed forces with a silent auction benefiting the USO. Special guests will include Kathy O'Connor, Executive Director of the St. Louis USO, and retired police officer Patrice Mullins, one of the few helicopter pilots allowed in the air during 9/11.

The event runs from 1 p.m. to 6 p.m. on Friday, September 11 (doors open at 12 pm), and from 9 a.m. to 5 p.m. on Saturday, September 12. Attendance for both days is \$167 per person, at the door \$197. All attendees will receive appetizers on Friday, lunch on Saturday, plus a Business Connectors Directory and a special gift bag valued at more than \$100.

A complete description of the conference agenda, times, ticket prices, speakers and benefits is available on the Web site, www.USSmallBusinessConference.com, or by calling (636) 387-3000.

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