

# The SASSY Networker

Start Attracting  
Sweet Success Yourself!

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## If Your Return on Investment for Networking is ONLY a Pile of Business Cards, It's Time for a CHANGE!

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Networking is more than a game of business card exchange, it's about building relationships that will help you in your quest for profitability and personal development.

Forget prospecting and start attracting more business. Referrals are the best way to get highly qualified and motivated customers. Word-of-mouth marketing through networking gets others talking about you and your business.

Darlene has several dynamic presentations including:

- **The Referral Boomerang, What Goes Around Comes Around**
- **The Art of Relationship Marketing—Going Beyond the 60 Second Introduction**
- **Attract More Referrals Seminar**
- **Referrals Happen—Are You Giving Your Share?**
- **How to Network on Twitter and Attract All the Followers You Can Handle**
- **Creating Your One Minute Commercial**
- **Networking For the Home Based Business**
- **Secrets to Automating Your Business**

Darlene Willman served as the former Executive Managing Director for eWomenNetwork since 2005. She continues to find and share resources, referrals, and business tools for businesses locally and across the nation.

She has served on the Board of ESPW, was nominated for the First Lady Award for Business and Innovation presented by the Governor's Wife, awarded 2008 U.S. Small Business Administration "**Women in Business Champion of the Year**," nominated for 2008 Most Influential Business Women in St. Louis and Founder of the U.S. Small Business Conference.

A successful, tech savvy, multipreneur, wife and mother, Darlene has established relationships with nearly 10,000 people from around the world. She is a professional speaker, author and consultant who is highly motivated to help others achieve their goals.



**Darlene Willman**

Networking & Referrals Consultant  
Speaker, Author & Business Coach

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*Darlene has a charisma about her that captures the attention of any audience. Her resources seem endless and her willingness to help me make connections—either with people I need to reach for a solution to my business needs, or for those seeking my service as a solution for their business needs—is truly unique. I've attended her workshops and various events for the past two years and never cease to be amazed at the contacts I make or the tips I learn along the way from the professionals she invites to speak at some of her programs. They're always fun and informative!*

*Julie Eudy, Owner & Virtual Assistant  
Golden Services Group*